

enfer

# WORLD SHEEP DOG TRIALS

7th-10th July

# TRADE APPLICATION PACK

## Including:

- 241 dogs from 21 Countries
- International Sheep Shearing
- TEXEL Sheep Breeding Championships
- Dog Agility Rings
- Working Dog Demonstrations
- Vintage Horse Threshing
- Quality Food & Craft Trade Arenas
- Variety of Childrens Entertainment
- Traditional Music & Set Dancing
- Falconry & Rare Birds Displays

*Check Press, TV & Brochure for further details.  
Special offers on Grandstand Seats,  
Camping & Exhibition / Trade Space  
Call 0506 23272 or check out our website.*



International Sheep Dog Society



Children Under 12 - Free  
Family Ticket €25  
Free Parking

# TULLAMORE

[www.worldsheepdogtrials.com](http://www.worldsheepdogtrials.com)



NATIONAL DEVELOPMENT PLAN

EUROPEAN UNION STRUCTURAL FUNDS

Fáilte Ireland

# WORLD SHEEP DOG TRIALS 2005

July 7th-10th

## TRADE EXHIBITOR Application Pack



Phone: 00 353 506 23272  
Fax: 00 353 506 23258  
Website: [www.worldsheepdogtrials.com](http://www.worldsheepdogtrials.com)  
E-mail: [admin@worldsheepdogtrials.com](mailto:admin@worldsheepdogtrials.com)

The Enfer **World Sheep Dog Trials** takes place over four days (July 7th - 10th), with **241 sheep dogs and handlers** having qualified from 21 different countries around the world. This **family event** will feature the worlds best in sheep dog handling along with many other enjoyable activities for young and old including international sheep shearing, food & craft arena, falconry, dog demonstration arena, vintage horse threshing, the very best of traditional Irish music and dance and much more.

Set in the vast surrounds of **Charleville Estate**, one of the oldest oak plantations in Europe, the **World Sheep Dog Championship** is one of the highlights of the Irish events calendar.

The 'Enfer World Sheep Dog Trials 2005' is the biggest event of its kind ever held anywhere in the world and is set to be the largest ever held in the region with over 30,000 spectators expected to attend.

The trade areas have been specifically laid out to ensure maximum comfort for the spectators and exhibitors.

All traders wishing to exhibit at the 'World Sheep Dog Trials 2005' must complete the application form enclosed and return it to the event offices with the appropriate payments before **June 24<sup>th</sup> 2005**. Confirmation of application and a map of the trade area will then be sent to all successful applicants immediately. Trade areas will be allocated on a first come first served basis, at the sole discretion of the organisers. **Trade areas will ONLY be issued on full completion of application form and full payment.**

The event features two specific trading areas.

- Area 1 - Open Plan Marquee – (40x25metres)
- Area 2 - Outdoor trading area with specific allotments.

### Open Plan Marquee

The marquee which will host over 50 different stands. The high standard marquee is complete with wooden floor and raised roof.

**Unit Size:** 3 metres frontage and 2.5 metres deep.

**Unit Cost:** €300 for the 4 days of the event.

Each unit is provided with a table and chair. Electricity and water can also be provided if noted on application. (*Shell scheme available for an additional cost of €150 will be required to partition the unit from the adjacent units.*)

### Outdoor Trade Area

**Unit Size:** 20 X 30 ft plots. Electricity and water can also be provided at cost, if noted on application.

**Unit Cost:** €250 for the 4 days of the event.

### Other Trading Areas

If you require a larger trading area you will be required to email your details to [admin@worldsheepdogtrials.com](mailto:admin@worldsheepdogtrials.com) or contact the office on 0506 23272 for a quote.



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## TERMS AND CONDITIONS

The **WSDT** means the World Sheep Dog Trials 2005.

The **organisers** mean World Sheep Dog Trials Committee.

**Exhibitor** means any person or body that enters into an agreement with the organisers to exhibit at the World Sheep Dog Trials.

**Stand Space** means the space within the site allocated to the exhibitor by the organisers for the purpose of exhibiting at the WSDT.

**Licence Fee** means the fee payable by the exhibitor and stipulated in the space application form.

**The site** means the area within Charleville Estate upon which the WSDT and its parking areas are situated or any alternative site selected by the organisers.

### Applications:

#### 1. Application Form:

Applications for Stand Space must be made on the official application form and should reach the WSDT no later than June 24th.

#### 2. Payment:

The exhibitor shall pay the organisers the license fee in total upon application.

All accounts for stand space must be paid for before June 24th. If the exhibitor fails to pay the amount upon application the organisers will withdraw the offer of space.

#### 3. Cancellation by the exhibitor:

In the event of cancellation by the exhibitor the exhibit remains liable for the full amount of the license.

#### 4. Acceptance:

The organiser reserves the right to refuse accommodation without stating the reasons for doing so.

### PREPARATION FOR THE WSDT

#### 5. Exhibit supplies etc.

The site will open for the reception for exhibits from 9:00am daily 1 day prior to the event beginning. All exhibits, supplies etc. must be brought in during this period only. Exhibits and their staff must only use the entrances and exits specified. Goods for the WSDT must be clearly consigned to the exhibitor at their stand (by number) and carriage paid. Exhibitors must arrange for all goods and mail delivered during their occupation of their stand. Any goods or mail which cannot be given directly into the custody of the exhibitor will be returned to the carrier/post office.

#### 6. Site preparation

a) Each exhibitor should report on arrival to the WSDT Site Office to be shown exact site allocated to him/her. All contractors should similarly report to the site office so that their structures, marquees etc. shall be correctly sited. If this procedure is not properly adopted the organisers reserve the right to dismantle any stand not complying with these regulations.

b) Exhibitors are permitted to employ their own contractors to supply and erect tents, marquees, displays etc. at their own expense as they may require but exhibitors so doing must make sure that contractors comply with these regulations.

c) The organisers or its stewards cannot act as agents between exhibitors and their contractors or enter any dispute between them.

d) Exhibitors wishing to exhibit water containers on the ground must apply to the director for permission to do so. Water may only be emptied according to instructions given by the organisers. It is the responsibility of the user of the water to get instructions from the organisers before emptying any pool or water container.

e) The breaking of ground digging of holes etc. may be permitted within the site but requests of this nature must be submitted in writing to the organisers by June 24th 2005. The exhibitor is responsible for making good any such damage caused.

f) The exhibitor is responsible for ensuring that no damage is caused to the trees, ground or fixed objects in their stand space or within the site.

#### 7. Sumps and Waste

Exhibitors with unusual waste requirements e.g. those planning private skips, toilets or displays including turf, bales, stone, logs etc. should contact the WSDT office. Exhibitors are at liberty to use any source of hire of equipment but waste handling is exclusively retained by WSDT in the interests of the public. No access during the WSDT days will be allowed by any private contractor, whether for emptying sumps or tanks, servicing or removal and emptying of skips and such requirements must be met by official WSDT contractors, arranged and charged for only through the organisers. The responsibility for clearance of the stand space and reinstatement of disturbed grounds is entirely that of the exhibitor, failure to comply will incur a charge – minimum €450.

#### 8. Occupation of space

a) Stands must be occupied and ready for business by 9am on the opening day of the WSDT, failing which the organisers may re-let the space and all monies belonging to the exhibitor will be forfeited.

b) No exhibitor may occupy any space other than that allotted to him. This means that ropes, pegs, tow bars, signboards, fascias etc. must all be within the boundaries of the stand and must not obscure neighboring stands.

c) All stands must be in the name of the company or individual to whom they have been allotted. **No exhibitor may sub let, divide, assign or share any space allotted to him.**

d) Exhibitors may however request (on official application form) to have their stands next to particular stand holder and the partition between the stands may be removed, if any. Requests for such arrangements will not be considered unless they are made by both the exhibitors concerned.

### STAND REGULATIONS

9. Exhibitors are obliged to open their stands at 8:45am and the public opening hours of the WSDT other than catering run officially from 9:00am to 6:00pm. Stands must be manned by at least one adult competent representative of the exhibitor between 8:45am and 6:15pm daily.

#### 10. Safety and Fire Protection

Guidance is available from the Health & Safety Authority, specifically the SHW Act 1989 (Safety Health & Welfare Act). Further information is available on their website [www.hsa.ie](http://www.hsa.ie). The standards are applicable to The WSDT, and the organisers will take appropriate measures to ensure compliance.

The following summary of major points should be taken as a minimum requirement. The organisers may have no alternative but to close down a stand or exhibit (without refund or recourse) if it is in breach of these requirements under the Act.

a) All exhibits and stand structures must be designed and built for safety, including allowing for unusually bad weather conditions.

b) Any demonstrations of machinery or plant must take place in an area fenced securely from the public. Rope is not enough. Allowance should be made for particles which may be emitted by e.g. chainsaws.

c) (i) All gas appliances must have been inspected within three months of the start of the event and tested by a qualified person, and bear a label showing the date of the test and the name of the tester.

(ii) Spare LPG cylinders must NOT be stored on the stand or exhibit, kitchen area etc. but must be transferred to a storage area which will be designated and supervised.

d) Electrical apparatus which will be connected directly to the mains, such as pre wired pavilions and display units must have been tested within three months of the start of the event and tested by a qualified person, and bear a label showing the date of the test and the name of the tester.

e) Exhibitors and exhibit organisers with 5 or more employees (including voluntary helpers) are required to have a Health & Safety Policy.

f) All Exhibitors and exhibit organisers with 5 or more employees (including voluntary helpers) are required to have a site specific Hazard and Risk assessment.

g) All reportable injuries, accidents and events must be reported to the WSDT office immediately after calling of medical help.

f) All Exhibitors and exhibit organisers with 5 or more employees (including voluntary helpers) are required to have an appointed First Aider.

i) All stands must be equipped with an approved pattern fire extinguisher. The organisers reserve the right to close any stand, which, in the opinion of the authorized inspector is not adequately protected against fire or, for any other reason, constitutes an unreasonable fire or other hazard. At no time may a vehicle be parked inside a covered tent.

j) No barbecues, gas stoves, or naked flames should be used on the site.

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### 11. Security

#### a) Property

(i) The organisers are not responsible for the security or safety of exhibits or any personal effects or tools of trade belonging to exhibitors, their staff, the general public or any contractors employed by the exhibitor or any of the structures on their stands.

(ii) Exhibitors are strongly advised to make adequate arrangements for the protection of their goods from when they arrive to until they removed. However exhibitors wishing to sleep on their stands must first obtain written permission from the organisers.

#### b) Night Security Passes

During the WSDT nights from Thursday to Monday morning any exhibitor who wishes to leave the WSDT site after 6:30pm with the intention of returning to the site before 7am on each of the mornings must obtain a 'Night Security Pass' from the WSDT Site Office before departure. (Note- the registration number of the vehicle will be required by the office for the issue of the pass.) The pass is used to control vehicle movements by night. REMINDER – the entrance Pass must be carried out by all who intend to return after 7am each of the mornings.

c) Identification: Exhibitors must ensure that any staffs on site carry proper identification.

d) Hire: The hirer shall during the period of hire be responsible for the maintenance and safe custody of all hired canvas, stores and equipment. (See paragraph 13)

### 12. Tidiness

Exhibitors must ensure tidiness and the space in front of their stands within a depth of 3 metres at all times and must provide their own bins for waste.

### 13. Insurance

The exhibitor shall effect adequate insurance cover in respect of loss or damage to its exhibits and any other property of the exhibitor, their employees, directors, agents, visitors and sub contractors which may be in or about the WSDT, and its legal liabilities to the organisers their servants or agents or third parties arising out of or in connection with its participation in the WSDT. Such insurance will be affected with the insurer or underwriter of repute. The exhibitor shall whenever required produce to the organisers the policy or policies of such insurance and receipts for the premiums due in respect thereof.

### 14. Postponement, Abandonment, Strikes, Force Majeure

a) The organiser reserves the right, at its reasonable discretion, to vary: Opening times, set up of exhibits, location of site and the date of the WSDT.

b) The organiser shall not be under liability for any failure to perform its obligations under Force Majeure, flood, lightning, act of God, act of terrorism, war, rebellion, sabotage, riot, strike, disease or events or circumstances outside reasonable control of the organisers which renders performance of the contract inappropriate.

### 15. Liability:

a) The exhibitor indemnifies the organisers against any loss, costs, expenses and liabilities caused, whether directly, or as a result of the action, claim demand of any party, by the exhibitors breach of this agreement or by the negligence of the exhibitor or their servants, agents, subcontractors howsoever caused and shall maintain in force throughout the period of the agreement adequate insurance against the foregoing claims, loss and damage with the exhibitor is obliged to ensure against and under this clause.

b) The organiser accepts no liability for death, personal injury, damage to property or other loss caused to the exhibitor, agents or servants save for that directly caused by the negligence of the organisers, servants or agents.

### 16. Vehicles

The following rules on parking will be strictly observed.

a) ONLY VEHICLES DISPLAYING APPROPRIATE WINDSCREEN LABEL (i.e. EXHIBITOR) WILL BE ALLOWED INTO THE EXHIBITOR AREAS ON ALL DAYS OF THE WSDT.

b) All exhibitor vehicles must be parked ('Exhibitor' labels only) in the official exhibitor car park. Exhibitors are reminded that once parked, vehicles bearing the 'exhibitor' label are not permitted to move until 6:15pm daily. Considerable inconvenience will be caused to pedestrians, your customers, if this rule is not strictly obeyed.

c) Exhibitors may not demonstrate vehicles outside the stands during these hours, nor operate vehicles equipment or vehicles which may cause nuisance or inconvenience to the public or other exhibitors.

d) The 5 metre safety passage at the back of each stand must be kept clear at all times, before, during and after the WSDT.

e) Vehicles incorrectly parked will be removed at the expense of the exhibitor concerned and the organisers will not be responsible for any damage or inconvenience caused.

f) Under severely adverse weather conditions it may be necessary to prohibit the entry of vehicles to the exhibitor areas. Under these circumstances vehicles will be parked in the forward area of the car parks, therefore exhibitors should make arrangements necessary to get staff and goods etc. to their stands by foot should it be necessary to close the exhibitor area to vehicles.

### 17. Live Exhibits

a) Exhibitors must notify the organisers giving information in respect of any live exhibits on any stand during the WSDT, indicating the number and type of live exhibits, dates of arrival and departure, name, address and person moving them etc.

b) The organisers reserve the right to order immediate removal from the grounds of any live exhibit or any other animals from the stand of any exhibitor which in their opinion is not suitable for exhibition purposes or is unsuitably penned. Exhibitors are responsible for complying with current laws, rule and regulation of the Rep. of Ireland.

c) Exhibitors must ensure that they possess a valid license to sell livestock or pets.

### 18. Sale of Livestock.

a) Exhibitors wishing to sell livestock to the public for removal from the WSDT must first obtain written permission from the organisers.

b) The exhibitor is responsible for ensuring the livestock which is sold by him/her is removed from the stand in a suitable container/s.

### 19. Catering on Stands

a) As catering arrangements for visitors to the WSDT have been made by the organisers, no exhibitor shall sell or receive money for refreshments of any description. If an exhibitor wishes to use his/her own catering contractor, he or she is reminded that they must provide the catering contractor with the 'Exhibitor' sticker to enable him to deliver to the stand. All deliveries must be completed by 8:30am. No vehicle movements are allowed between 8:30am and 6:15pm daily.

b) Exhibitors are reminded that they must comply with statutory health, safety and hygiene requirements and must co-operate with the local Environmental Officer or the designated representative.

### 20. Water

Water points will be provided at convenient places throughout the WSDT. Standpipes are primarily meant for drawing drinking water and using them to wash boots or equipment produces mud in a place meant for the public. These tasks should be done in your back area, within your own stand space.

### 21. Electricity

a) Exhibitors may only obtain electricity from the Organiser's electrical contractor. NO private generators may be used anywhere on the WSDT Site by anybody. Requests for power should be submitted prior to 24th June 2005, failing which the electrical contractor is entitled to impose a surcharge. The organisers are unable to guarantee that all power requests will be granted.

b) The accuracy and freedom from fluctuation of the voltage supplied cannot be guaranteed. Exhibitors planning to use delicate equipment (TV, Computer etc..) should consult their equipment supplier if in doubt. These items have been successfully used in the past, but no liability can be accepted. Exhibitors are responsible for ensuring that all electrical appliances on their stand have recently been NSAI tested.

c) Exhibitors without tentage/marqueses should make arrangements for somewhere safe to fit their power, if no tent caravan or structure is in position, the supply may be delayed or refused.

d) Exhibitors are responsible for making their supply point safe before dismantling their stand. The WSDT must be able to switch off any supply which appears to be unsafe or in need of attention.

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### 22. Sale and Advertisement

- No exhibitor shall exhibit, sell or offer for sale or advertise any article at the WSDT other than on the stand allocated to him.
- Exhibitors wishing to use kites, gas filled balloons and similar forms of advertisement must first obtain written permission from the organisers.  
*Name boards.* All fascia signs must be in keeping with the general standard, style and tender of the WSDT and are not permitted to be displayed above the line of the marquee or tent. The organizers reserve the right to require any exhibitor to remove any board or fascia or other advertising material on request.

### 23. Auctions

- No auctions are permitted at the WSDT. All goods for sale at the WSDT must be:
- for sale at the WSDT or
  - for sale after the WSDT by the exhibitor concerned or by his agent(s), or
  - be purely for decorative purposes

### 24. Collections

Appeals and raffles: Charitable or other institutions wishing to make appeals for contributions to their funds must first obtain written permission from the organisers. If permission is granted, collections, tombola, raffles, etc., may only be conducted within the limits of the institution's own stand and in compliance with current Laws and Regulations.

### 25. Photography

No professional photography is permitted at the WSDT except by permission of the organisers. Application for permission may be made to the Press Officer.

### 26. Prices

Discounts or show offers may be made but shall apply throughout the period of the WSDT.

### 28. Entrance Pass

- Each WSDT Exhibitor badge admits one person only to the WSDT. (See 29. Refunds)  
Re-entry will be permitted by the approved system (i.e. hand stamp) those entering the WSDT must either have a valid entrance pass/ticket or re-entry stamp.
- It must be clearly understood that only those vehicles displaying an 'Exhibitor' label are permitted to enter and park within the official exhibitor car park (see also para. 16(b))
- Vehicles without appropriate windscreen label will not be permitted entry to the site during the whole period of the WSDT. Exhibitors are wholly responsible for providing the members of their staff, contractors and private catering staff where applicable, with necessary entry passes and windscreen labels for each day of the show.

### 29. Refunds

- Refunds cannot be made to exhibitors or their staff or representatives who have arrived at the car parks or entrances without their entrance passes and have paid public prices to gain admission to the WSDT.
- No refund will be made to exhibitors or their staff or representatives who have purchased entrance passes in advance or during the days of the WSDT and which are subsequently not used.

### 30. Shared Stands

- The organisers are prepared to consider special applications to share stands, preference been given to a stand taken in the name of a recognised trade or association. The names and addresses of those sharing can be included in the programme list of stand holders on payment of €100 fee.

### 31. Closing Down

- Exhibitors, their employers or contractors must not begin to close up, take down or dismantle their stands, or pack up their exhibits until 6.15pm on the last day and then only after the electricity has been made safe.
- Exhibitors are warned that WSDT contractors start dismantling tents, marquees and shedding soon after 6.15pm on the last day. On the following day refuse collectors will clear all stands and their environs. The WSDT will not be responsible for any item of exhibitor equipment left on the stand after the close of the WSDT. Exhibitors must leave their stand sites entirely clear of litter and particularly clear of nails, pins metal glass etc., involved in the erection and dismantling of their stands in order to avoid the risk of loss or damage to stock grazing the ground at the conclusion of the WSDT. Any exhibitors leaving the stand area in an untidy condition will be charged €200 towards the extra cost of labour to clean up the site (see para 32)
- Exhibitors who break the soil must restore the same within three days of the closing of the WSDT.
- Exhibitors must be clear of the site by the Tuesday following the WSDT.

### 32. Recovery of Charges

All outstanding charges shall be recoverable by the organizers and until payment is made indebted exhibitors will be debarred from future WSDT.

### General

#### 33. Official Programme

The organisers shall have the right to issue an official programme. The organizers shall not accept responsibility for any omissions, misquotations or other errors which may occur in the compilation of the programme.

#### 34. Regulations

- These regulations are subject to alteration by the organisers from time to time and the exhibitor shall be bound by these regulations as modified from time to time.
- In the event of an exhibitor infringing any of the foregoing regulations or any other regulations by which he has agreed to abide, or any subsequent modifications thereto, the organisers reserve the right to cancel the agreement between the organizers and the exhibitor and to eject the exhibitor, his employees and goods from the site without any liability to the organizers or their representatives in any way whatsoever in consequence of such ejection nor shall such ejection release the exhibitor from any payments or other obligations for which he may still be liable.
- If the exhibitor employs an agent or sub-contractor, the exhibitor is responsible that the agent complies with these terms and conditions and regulations.

#### 35. Legal Charges

The exhibitor shall be liable for any legal fees incurred by the organisers in the collection of unpaid monies due.

#### 36. Alternative Site

In the event that the site or stand space is changed or modified due to circumstances beyond the organiser's control, the exhibitor will be notified of the change of site or stand space as soon as reasonably practicable.

#### 37. Interpretation

- The organisers reserve to themselves the sole and absolute right to interpret these rules and conditions and to settle arbitrarily and determine all matters, questions or difference in regard thereto or otherwise arising out of or connected with or incidental to the WSDT.
- Applications for stand space confirms acceptance of these terms and conditions and space will be allotted on that understanding.